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January 23, 1997

Dr. Elizabeth Yetley  
Director of the Office of Special Nutritionals  
Division of Programs and Enforcement Policy  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street  
HFS-455  
Washington, D.C. 20204

Dear Dr. Yetley:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplement all C VITAMINS: ASCORBIC ACID, WITH ROSE HIPS AND LEMON BIOFLAVONOIDS, TIME RELEASE, AND C-COMPLEX(ALL STRENGTHS). C VITAMINS: ASCORBIC ACID, WITH ROSE HIPS AND LEMON BIOFLAVONOIDS, TIME RELEASE, AND C-COMPLEX were first marketed with these statements of nutritional support on Wednesday, December 18, 1996. The statements of nutritional support are as follows:

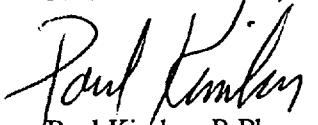
C VITAMIN: ASCORBIC ACID, WITH ROSE HIPS AND LEMON BIOFLAVONOIDS,  
TIME RELEASE, AND C-COMPLEX

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- Promotes Healthy Gums, Capillaries and Teeth.
- Daily Antioxidant Protection.

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Paul Kimbar, R.Ph.  
VP Sales & Marketing

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